creating printed lanyards

WITH THE EXPERTS FROM ID SOLUTIONS

Lanyard essentials
Establish the purpose of your lanyard

Then decide on the basics:

> **name/logo/event** identify your company/event
> **colours**   impact/legibility/corporate identity
> **end fitting** what will be attached to your lanyard?
> **safety** is safety a concern? keep in mind the wearer and purpose
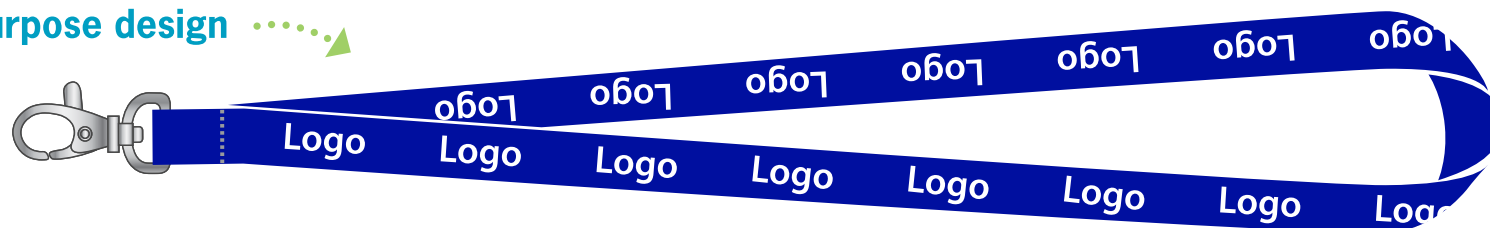> **size** what width is the best size for the logo/information/purpose?

bulldog clip
with metal clasp
(see page 2)
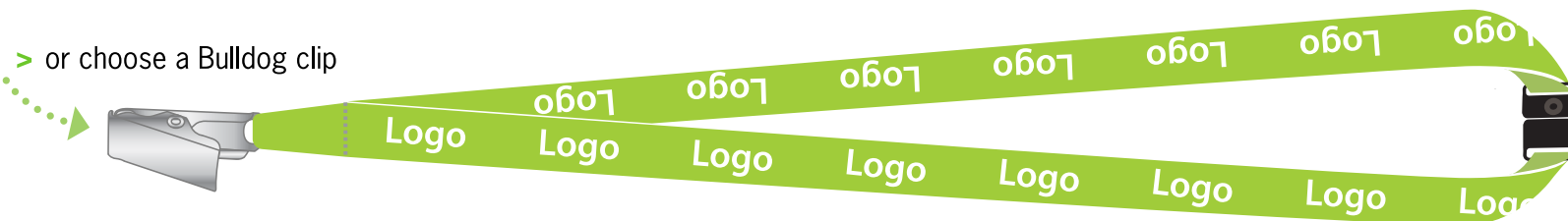
examples

here's our most popular all purpose design

> Sewn C Hook,
> 15mm x 90cm
> Simple logo repeat:
  one side, one colour

Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo

> or choose a Bulldog clip

Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo

add a safety breakaway
(health & safety compliant)

> or a swivel hook

Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo Logo
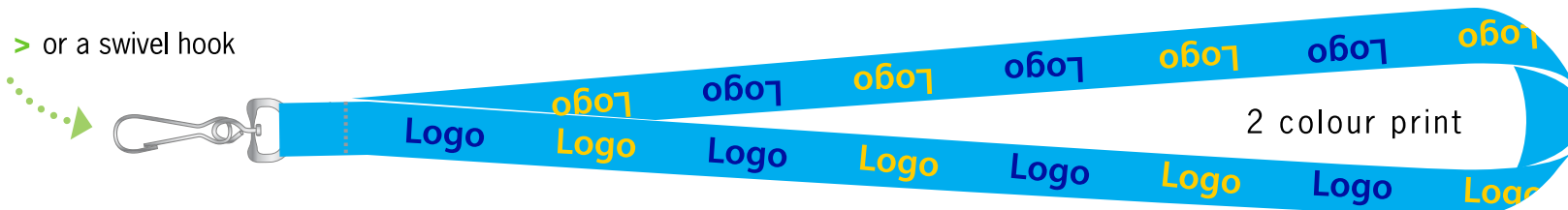
2 colour print

For more details see page 2

WHAT THE EXPERTS RECOMMEND FOR LEGIBILITY & PRACTICALITY

Choose Dye Sub or screen print..............

Dye Sub prints are printed in CMYK

> recommended for smaller runs & unlimited colours
> print result has softer edges
> best to avoid small detail and fine lines
> edge to edge backgrounds & gradients are possible

Screen prints are printed in Pantone colours

> recommended for colour consistency & clarity
> more defined print result
> best to avoid very small detail and fine lines
> all print must be kept 2-3mm from edges

Too small

bold lines & simple logos
text no smaller than 10pt

some basic colours that work well

BLACK	LIME GREEN	GREEN	NAVY BLUE	ROYAL BLUE	RED	ORANGE	YELLOW	WHITE

simple text & logos ™
text no smaller than 7pt

simple text & logos
text no smaller than 7pt

or choose a pantone colour

PANTONE®
FORMULA GUIDE
/Solid Coated

Extras to help personalise your lanyard

CONFERENCE 2018

Name Field
Last Name
Company

Day Buyer

great for conferences
Attachments each end to keep larger pouches stable

LOGO

Personalised retractables add versatility & impact

Quick release Clip
(end fittings can be used separately)

Keys
ID Cards
Access cards

Clasp & end fittings			Sewn end fittings			20mm	Safety breakaway	Mobile Clip/Keyring	
C Hook	Swivel Hook	Bulldog Clip	C Hook	Swivel Hook	Bulldog Clip	Floating Bulldog	Sewn Breakaway		